



## **Programs & Presentations that Make Your Meeting Great!**

*Since 1997, Dee Dee has inspired audiences with values-based, inspirational programs and presentations in service, leadership and life balance. A member of the National Speakers Association, Dee Dee has spoken in 40 states, consulted and coached many organizations. She's known for stories and passion that connect us to the best of ourselves and others in ways that make our journey great, every day.*

*Below you'll see a summary of Dee Dee's most popular presentations for women's groups or mixed audiences—each guaranteed to make your meeting great!*

### **New Workshop!**

#### **Taking Care of YOU—When Your Job is Taking Care of Everyone Else!**

Service matters...and to give great service, you've got to be and do your best. To be and do your best, you have to take care of you. This program is designed to help you smile authentically—from that place of what you love about your job.

Dee Dee has developed this new program with rich, original content gleaned from a lifetime of real work helping people take care of themselves so they can continue to serve. From “No Halos Here!” to “Remember the ‘Why’” to “Mind Your Business,” Dee Dee's innovative spirit re-charges the spirit of service so critical for success in today's economy. **Clients include Cheyenne Regional Medical Center and University of Wisconsin.**



#### **What attendees loved:**

- “Everyone loved you! Thank you so much.”
- “Dee Dee's enthusiasm”
- “Interaction” “Very engaging”
- “New, fresh thoughts”
- “Reminder of ‘Why’”
- “Dynamic speaker”
- “Uplifting”
- “Great suggestions for everyday life”
- “Very personal—loved the sharing”

## **Keynote:**

### **The Power to Make the Journey Great!**

How do we deal with all life throws at us and still have the passion to be our personal best every day? What does it take to unleash our authentic, natural energy in ways that brings out the best in us as well as those we work with? And what does the word “choice” have to do it with any of it?

In this program, audiences are inspired to consider the impact of not only what they do, but why and how they do it as they discover within themselves the only real secret to success: it’s a choice we make every day, what Dee Dee calls “making the journey great.” A great story teller, Dee Dee inspires audiences to choose the paths that lead to the journey they deserve in life. Fun, interactive, this session offers emphasis options on service, leadership, and life balance—or a fun blending of all three! 15-minute to 1- hour inspirational keynote.



***Dee Dee has tailored this keynote to both breast cancer survivor groups and heart association Go Red fund raising lunches.***

A graphic for the keynote by Dee Dee Raap. It features the title "The Power to Make the Journey Great" in red and black text. Below the title are logos for the American Heart Association, Go Red for women, and Macy's. A portrait of Dee Dee Raap is on the right. At the bottom, her name "Dee Dee Raap" is written in blue.

*"I just wanted to tell you how wonderful everything was on Friday! I have gotten so much positive feedback from everyone on your presentation, and we had a record-setting day! I think you were definitely a HUGE part of that success, and I just wanted to share my sincere appreciation for all that you did to make our event so wonderful!"*

*Thank you again for EVERYTHING!"*

**Chrissy Meyer**

Director of Corporate and Media Relations  
Midwest Affiliate, American Heart Association

***Clients include Black Hills Zonta, South Dakota Library Association, Cheyenne Regional Medical Center, American Heart Association—Sioux Falls, School Nutrition Association of SD, Heritage Clubs National Conference, SDSU, International Snowmobile Congress, Trinidad State Junior College***

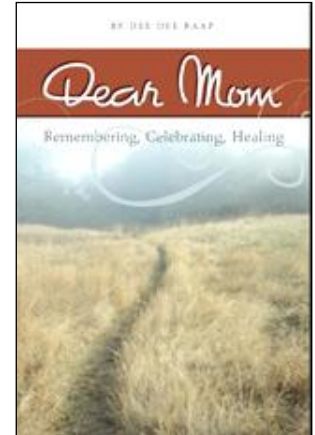
***Related Workshop:*** This breakout session is a tips-packed version of the keynote, with timeless, unbeatable strategies that make the journey great. With a systemized set of tools and stories to back her up, your team will be energized by learning both “how-to” and “why-to” be their personal best every day. One hour session.

## **Keynote:**

### **High Tide on the Prairie**

In today's world, the in-basket is never empty and the "to do" list is never short. We nurture families, friends, co-workers and customers, then demand from ourselves perfection, tremendous effort, pushing ourselves to do more, learn more, make more. And we wonder why we're tired.

*High Tide on the Prairie* has inspired attendees in nutrition, health care and education and women's conferences to own their responsibilities not just to others, but to themselves. Dee Dee empowers individuals to give themselves five gifts: self-love, a positive attitude, purpose, courage, and the legacy of our past—the gifts of values from our mom and other key people. With real stories that connect to the heart, Dee Dee inspires with water—from a prairie lake to the ocean—and five seashells that helped her decide to create a "high tide" in life, regardless of what the journey brings, or where it takes her. 60 - 90 minute keynote or general session.



### ***Related workshop: Gifts for Me!***

If *High Tide* is used as a one-hour inspirational keynote, this workshop fills in the details and digs into each of the five gifts with a worksheet that captures the how-to: How do we make it happen everyday? How do we decide to take the journey of self-care, choose a positive attitude and set goals that are for us? How do we muster the courage to make it happen? And how do we take the journey of remembering and celebrating the gifts of our mother's life? One hour session. **Clients include Wyoming Censible Nutrition, ND and SD Health Care Associations, SD Quality Managers, WY Alzheimer's Care Conference, FSA Women's Conference.**



***High Tide makes a great "theme" for decorating with sand toys, sea shells, flamingos and more!***

What audience members said they liked best about *High Tide on the Prairie*:

*"Helping me see that each day brings blessings--I decide how my day will go"*

*"Great—very inspirational!"*

*"You touched home, I thought about things that I haven't thought about in years"*

*"Personal stories, symbolism of the shells, audience participation"*

*"Her presentation style--you speak to the heart"*

*"Relating to everyday things we all have in our lives"*

*"Personal stories. Stopping and thinking about gifts from others."*

*"Your sincerity & humor"*

*"Refreshing, helped me to remember values"*



## Keynote:

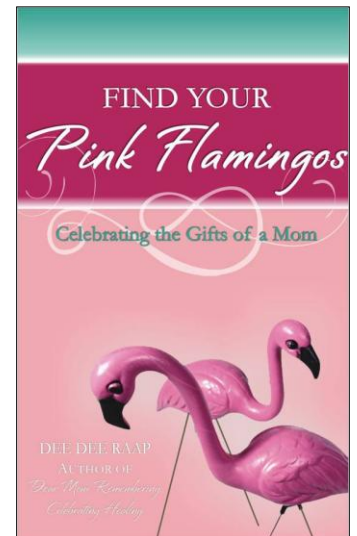
### **Keep Calm: Find Your Pink Flamingos**

Life is an amazing journey that gets only better when we discover the simple wisdom of our mothers' values and the lasting legacy those values make in our lives. Values become personal assets that inspire optimism, kindness, teamwork, quality, loyalty and more in this inspirational keynote that has gotten rave reviews from audiences at the North Dakota Hospital Association Annual Conference, the Wisconsin Alzheimer's Care Givers Conference and women's conferences in Brookings and Sioux Falls. Heartfelt stories connect each person to the best of their moms, identifying real values that inspire us to be our best, which in turn, inspires those we work with and serve every day. One hour session.

Inspired by the journey Dee Dee shared in **Dear Mom:**

**Remembering, Celebrating, Healing,** and subject of her book,

**Find Your Pink Flamingos.** (See Dee Dee's media clips at [www.DeDeeRaap.com](http://www.DeDeeRaap.com).)



### **Related Workshop: Simple Wisdom. Lasting Legacy.**

This workshop is based on a calendar Dee Dee authored called "Simple Wisdom. Lasting Legacy." Dee Dee has identified the words of every mom, and in this interactive workshop, audience members will identify their stories and find the values that build their own legacy. One hour session.

### Why audiences love Flamingos:

*"Dee Dee engages her audience to the point where we forget what time it is"*

*"You made me think more of the things my mother taught me"*

*"Great speaker—great stories"*

*"Very catching and heartwarming - great talk before Mother's Day"*

*"Sharing memories, laughing, took me away from crazy work"*

*"Bringing us back to what is important"*



## Keynote:

### **Leading to Achieve Great Service**

Today's organizations need fearlessly authentic leaders who can inspire personal best levels in service, teamwork and compassion every day. The challenge of achieving great service is rewarded with the positive impact of turning service into an affordable marketing and public relations strategy that creates customer retention, referrals and relationships—and high levels of employee satisfaction.

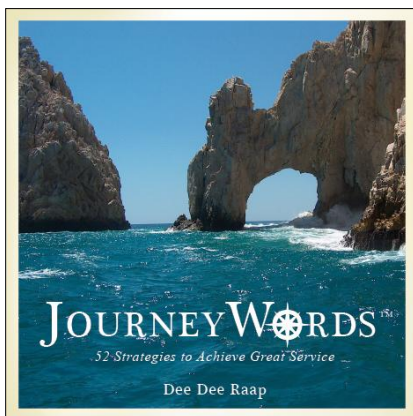
In this program, Dee Dee delivers what clients like **Raven Industries, Missouri River Energy Systems, SDN Communications, Mountain Plains Library Association, University of Wisconsin, Sioux Falls Coalition for Aging and Avera McKennan Fitness Center** have used to achieve great success: the inspiration and skills to focus on the top three employee motivators to inspire employees to achieve great service every day. One hour session.

### ***Related Workshops:*** ***Achieve Great Service***

Today's wise organization knows something very special: service is a marketing strategy that leads to customer retention, referrals and relationships. We all serve, and how we serve creates the customer experience that keeps our brand promise and builds loyalty—an essential strategy for success in today's economy.

### ***Generational Leadership—Bridging the Gap, Building a Legacy***

**A breakout or keynote**, this session inspires Seniors, Baby Boomers, Generation Xers, Millennials and Generation Z to levels of cooperation, meaningful contribution and creative problem solving demanded in today's non-profits and businesses. Overcome the fear of change with specific strategies that bridge the differences with values shared by all generations. Clients include state and international association meetings in the recreation industry. One hour session.



Author of ***JourneyWords: 52 Strategies to Achieve Great Service***, Dee Dee gives participants the best of 20+ years of service training experience in simple, no-cost techniques that meet and exceed customer expectations—and transform service into a marketing and revenue strategy that achieves loyalty. One hour or half-day session.



# ***Make Your Meeting Great with Dee Dee Raap!***



*She's real! If you are looking for a speaker who inspires audiences with an authentic style, original humor that everyone relates to, and compassion that brings out the best in all of us, book Dee Dee today!*

*Dee Dee knows firsthand the joys and the struggles of the journey and brings into every presentation a vigorous commitment to unleashing the best in each of us to make our journey great. She equips both women and men with real strategies to help them succeed in their roles in service, leadership and life.*

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***Book Dee Dee today  
to make your  
meeting great!***

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please go to:  
[www.DeeDeeRaap.com](http://www.DeeDeeRaap.com),  
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605-371-2299 today!**

***Thank you for  
connecting!***